

CAREER SKILLS • IN ENGLISH



BLI MINI CREDENTIALS • MONTRÉAL

Mini Credentials

One real skill for your CV. Four weeks.

Learn AI, marketing, business or hospitality, taught in English, while you keep improving your language. Every credential ends with a project you can show an employer.

CREDENTIALS

8

EACH ONE

4 weeks

MINIMUM LEVEL

B1 • B2

YOU GET

**Certificate +
project**

SCHEDULE

**Mon–Fri •
9:00–14:05**

Artificial intelligence

Business & marketing

Hospitality

Montréal

Short. Practical. Stackable.

Take one credential or combine several. Every 4 weeks you finish a project you can show an employer, and you practise English every day with the vocabulary you will use at work.

1

Pick a credential

AI, marketing, business or hospitality.

2

4 weeks of classes

Full-time, Monday to Friday, 9:00 to 14:05.

3

Build a final project

Something real for your portfolio or LinkedIn.

4

Get your certificate

Add another credential, or go back to your language program.

TAUGHT IN ENGLISH

Learn the skill, practise the language.

You learn the skill in English, so you practise the language every day with vocabulary you will use at work. Bilingual Host Pro works in English and French.

FOR YOUR CV

A certificate and a real project.

At the end you receive a BLI certificate of completion and the final project you built during the course: ready for your portfolio, your CV or LinkedIn.

NO EXPERIENCE NEEDED

The AI credentials start from zero.

You only need to be comfortable using a computer. You use tools people use at work today, such as ChatGPT, Claude, Gemini, Microsoft Copilot and Canva.

WITH YOUR LANGUAGE PROGRAM

Combine it with General English.

Many students study General English first and add a credential when they reach the level. We put everything in one quote.

Build your path.

Stack your credentials.

Choose the ones you want. We show you the order and how long it takes. Add General English before or after to reach the level you need.

AI at Work

+

AI for Marketing

=

8 weeks · 2 credentials



Small classes



Students from all over the world



BLI Montréal

Eight skills. Choose yours.

ARTIFICIAL INTELLIGENCE

4 weeks • B1

AI at Work **NEW**

Use AI tools every day at work: write faster, research better and present with confidence.

Final project: A full work task with AI: research, report and presentation.

W1 AI basics and good prompts
W3 Research and data

W2 Writing with AI
W4 Present your project

ARTIFICIAL INTELLIGENCE

4 weeks • B1

AI for Marketing **NEW**

Plan, create and measure marketing content with AI: posts, images, short videos and ads.

Final project: A one-month campaign: calendar, posts, visuals and a results plan.

W1 Audience and strategy
W3 Images and video

W2 Copy and social media
W4 Campaign and results

ARTIFICIAL INTELLIGENCE

4 weeks • B1

AI for Business **NEW**

Use AI to save time in a business: automate tasks, serve customers and plan new ideas.

Final project: A business plan with a working automation, and a pitch.

W1 AI at work: privacy and ethics
W3 Customers and sales

W2 Automate without code
W4 Plan and pitch

HOSPITALITY

4 weeks • B1 in English or French

Bilingual Host **Pro NEW**

Welcome guests in English and French, the way Montréal does it. For hotels, restaurants, tourism and events.

Final project: A full service shift in English and French, plus your bilingual phrase kit.

W1 Welcome and first impressions

W2 Front desk and bookings

W3 Restaurants and events

W4 When things go wrong

BUSINESS & MARKETING

4 weeks • B2

Digital Marketing

Plan and run online marketing: social media, content, email, search and ads.

Final project: A digital marketing plan for a real local business.

W1 Customer and funnel
W3 Search, email and ads

W2 Content and social media
W4 Measure and present

BUSINESS & MARKETING

4 weeks • B2

International Business

Work across cultures: meetings, negotiation, trade and presentations in English.

Final project: A market-entry case presented to a panel.

W1 Business across cultures
W3 Trade and numbers

W2 Meetings and negotiation
W4 Case and pitch

BUSINESS & MARKETING

4 weeks • B2

Customer Service

Serve customers well in English: in person, on the phone, by email and in chat.

Final project: Your own service guide and a recorded role-play.

W1 First impressions
W3 Difficult customers

W2 Phone, email and chat
W4 Service in Canada

BUSINESS & MARKETING

4 weeks • B2

Starting a Business in Canada

Turn an idea into a plan: customers, money, brand and the first steps to start in Canada.

Final project: A one-page business plan and a 3-minute pitch.

W1 From idea to market
W3 Brand and sales

W2 The basics in Canada
W4 Plan and pitch

What you **need.**

B1–B2

English level

B1 for AI, B2 for business and marketing. Bilingual Host Pro: B1 in English or French. Not sure? Take the free level test.

Laptop

Your own laptop

Bring a laptop or tablet; a laptop is better. Books are digital.

Start

Start dates

Groups open when enough students register. Ask us for the next start date.

Are the classes in English?

Yes. You learn the skill in English, so you practise the language every day with vocabulary you will use at work.

Bilingual Host Pro: is my French good enough?

You need B1 in English or in French. In the other language you learn the service phrases you need to welcome and help guests, even from zero. With B1 in both, you practise everything in both.

Do I need experience with AI?

No. The AI credentials start from zero. You only need to be comfortable using a computer.

What do I get at the end?

A BLI certificate of completion and the final project you built during the course.



Mini Credentials

Add a skill to your CV.

Career skills in English
BLI Montréal



Get a quote

Tell us which credentials you want and when. We send one clear quote.

bli.ca/request-a-quote

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Learn more

bli.ca/mini-credentials

